



Beer, Wine & Spirits Trademark Attorneys

beerandspiritslawyers.com

(440) 333-3800

Protect your investment

Free Initial Consultation

Protect your investment

INITIAL CONSULTATION

- Listen to current and potential concerns unique to your business
- Outline the basics of Trademark Law as they apply to your business
- Identify trademarks your business is currently using
- Discuss potential trademarks you wish to use in the future
- Explain the various services we offer and determine which services are appropriate at this time
- Provide clear, straightforward costs and discuss payment options

RATES

Initial consultation	Free
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FEDERAL REGISTRATION

- Outline the process
- Compile and file the application on your behalf
- Correspond with the United States Patent and Trademark Office throughout the application process
- Renew your registration timely

RATES

Attorney fees	\$250
Application fee	\$325
Additional Class attorney fee	\$175
Per additional class application	\$225
Addressing application issues	Hourly + USPTO fees
Renewal attorney fees	\$250
Renewal fee	\$300

ASSESS EXISTING RIGHTS & DETERMINE APPROPRIATE COURSE OF ACTION

- Perform a comprehensive, detailed search for other persons using an identical or similar trademark
- Identify potential problems prior to application process
- Outline and explain possible solutions to existing and potential issues

RATES

Word mark	\$425
Additional word mark	\$400
Design	\$635
Additional logo	\$600

DISPUTES/CONFLICTS

- Cordially contact other businesses that are using potentially infringing trademarks
- Draft and deliver Cease & Desist letters to people posing a threat to your business and legal rights by using a trademark that is identical or too similar to yours
- Review Cease & Desist letters you have received to weigh your rights against the senders
- Explain potential courses of action in response to Cease & Desist letters
- Act on your behalf to leverage your existing rights in order to obtain a resolution that is favorable to your business's interests

RATES

Phone Call and/or C&D letter	\$200
Review and respond to C&D letter	\$600

AGREEMENTS

- Contact and Negotiate with other businesses on your behalf to obtain their consent to have similar marks coexist in the marketplace
- Negotiate and draft licensing agreements

RATES

Consent/Coexists Agreement	Hourly
Licensing	Hourly

LITIGATION

- Sometimes other people choose to drag their competitors into court. Other times, another business simply won't cooperate and only option may be to pursue legal action. Whether you have been sued or simply wish to stop others from using your trademarks, we will protect your investment by defending your established rights through appropriate legal action

RATES

Litigation	Hourly
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